

Cookies on www.ist-ag.com

Cookie name	Purpose of the cookie	Storage period	Type of cookie	Category
commerce_currency	to store selected currency	1 day	First-party	Essential
cookie-agreed-categories	to store cookie preference	3 months	First-party	Essential
cookie-agreed-version	to store cookie preference	3 months	First-party	Essential
cookie-agreed	to store cookie preference	3 months	First-party	Essential
SSE*	to store session data	1 month	First-party	Essential
_ga*	to store and count pageviews	2 years	Third-party	Marketing
_gcl_au	to store and track conversions	3 months	Third-party	Marketing
stg_externalReferrer	Stores the URL of the site that referred the visitor to your site.	session	Third-party	Marketing
stg_last_interaction	Indicates whether the last visitor's session is still running or a new session has started.	1 year	Third-party	Marketing
stg_returning_visitor	Indicates whether the visitor has been to your site before – they are a returning visitor.	1 year	Third-party	Marketing
stg_traffic_source_priority	Stores the type of traffic source from which the visitor came to your site.	30 minutes	Third-party	Marketing

Types of cookies

1. Session cookies

While you are active on a website, a session cookie holding a session ID is temporarily stored in your computer's memory, for example, to prevent you from having to log on again each time you change pages. Session cookies are deleted when you log off or become invalid as soon as your session expires automatically.

2. Persistent or protocol cookies

While you are active on a website, a session cookie holding a session ID is temporarily stored in your computer's memory, for example, to prevent you from having to log on again each time you change pages. Session cookies are deleted when you log off or become invalid as soon as your session expires automatically.

3. First-party cookies

First-party cookies originate from the operator of the website.

4. Session cookies

Third-party cookies originate from providers other than the website operator. For example, they may be used to collect information for advertising, user-defined content and web statistics.